

NEWSLETTER

Looking for Something FUN this summer? | SUMMER CAMPS | Student of the Month



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MUSIC STUDENTS WANTED

We'll give you \$25 for each friend you refer to us for Music Lessons!

****credit issued to your account when your friend signs up for their first full month of lessons.**

****not retroactive**

****NO LIMIT!!**

Bring Em On!!!



Should I take a Break from Lessons

Hi everyone! This is an excerpt from an article that I am writing about the importance of regular practice when learning to play an musical instrument. These concepts apply to learning to draw, paint or anything that takes some time to do well. The initial learning curves are very similar.

Before we opened PLaY! Music and Art (can you believe it's been over 3 years ago?!) I was teaching students in my home studio. Typically, students would continue lessons throughout the summer break. Over the past several years, I have noticed some things regarding summer break and progressing on your instrument. I want to share my observations with you in hopes that together, we can maximize our students' learning time.

(cont'd)



My first observation is simply that students learn more and learn faster during the summer. This is for two reasons; during the school year, their brains are "full" from all of the schoolwork, homework and tests. The second is that they have more time to practice in the summer. These two things combined are very powerful and can lead fantastic results in a shorter period of time.

The flip side of this is something that I have seen many times over the past 3 years at PLaY!- students that take the Summer off from music lessons and instead of coming back refreshed and excited (as we might hope and expect) they have instead often forgotten much of what they have been working on all year and end up frustrated and dismayed. We often end up spending the next several months "catching up" to get back to the point that the student was at before the break. This has to do with the various developmental phases when learning something new, such as a musical instrument. If you have been playing an instrument for several years, certain things become "muscle memory". You can take a break, come back and while you may be little rusty, your brain, muscles and body still remember those things that are stored in your permanent memory. Imagine not driving a car for 3 years. Because you have done it *so many times* it might feel a little strange when you first sit down and put the key in but you could do it successfully, even after that very long break. This is because the neural pathways of that part of the brain are very strong. For the first few years of learning something as complex as a musical instrument, this is not the case until things have been repeated enough times, over a period of time.

As teachers, we always want music and art to be fun and uplifting. One of our goals is to help our students progress and move forward as rapidly as possible. It's challenging enough as it is without roadblocks in the way! With this in mind, I encourage all of our students to use the summer break to your advantage as a way to supercharge your progress. We hope to see all of you in the fast lane this summer!

Summer Lesson Options



7 Lesson Music Pass \$220

7 Lesson Art Pass \$130

Call or Email us to have this

EXPANDED SUMMER MAKEUP POLICY!!

We realize that many of you will go on vacation for a portion of the summer. We are expanding our makeup policy to include **4 makeups over the 9 week summer**. This gives you more flexibility and you still get your full 9 lessons in. As a bonus, we'll give you a coupon for \$25 off any full week art or music camp.

OR

Purchase a Flex Pass - this option gets you 7 lessons over the 9 week summer! The Music Flex Pass is \$220, the Art Flex Pass is

Our teacher's schedules are filling up!!! Some days are SOLD OUT! Popular times get booked quickly- keep your spot by continuing your lessons this summer!

May Student of the Month DYLAN L.

How Long Have You Taken Lessons?

4 years piano, 3 years of art

What instruments do you play?

Piano

Who are your favorite musical artists?

Katy Perry, Pitbull, Elton John, Pink

What are your short and long term goals with music?

I would like to play lots of different music

What is your favorite part about taking music lessons?

Learning different things, becoming better with every lesson.

What are your hobbies?

I love to listen to pop music, draw and create comic stories and I love learning new things in Photoshop class.

What are some of your favorite foods?

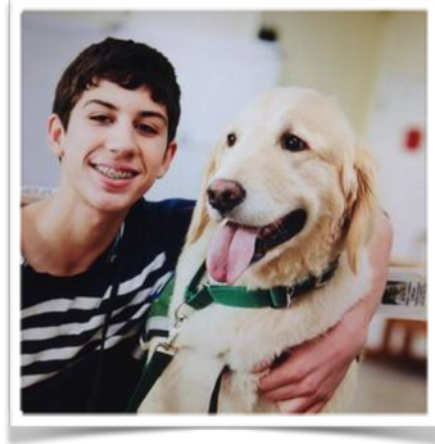
There is nothing like NY Pizza and bagels!

What is the coolest thing you've learned in your lessons recently?

How to produce music- it's really interesting. I also enjoy learning new things in my art class. Photoshop class has been really interesting and it's so exciting to try and learn new things.

Please tell us anything else you'd like us to know about you

I love learning new things. Play music and art has been a great school. We love everyone there. They always make us feel like we are family.



Dylan and Moose

Please welcome our new students that joined us in April:

- | | |
|----------|------------|
| Jade A. | Corey B |
| Isaac E. | Grady B. |
| Josh F. | Zachary G. |
| Anna G. | Jake H |
| Ty P. | Matthew W. |

***Remember you can earn tuition credit for referring your friends!!!

SUMMER CAMPS 2014

Make A Music Video Camp

June 9-13 9:00-3:00 \$349 July 14-18 9:00-3:00 \$349

This is our featured summer camp for 2014. For the past 3 years, the Make A Music Video campers wrote and recorded a song, and then produced and directed a music video that gets published on YouTube. As a team, the campers compose an original song, record it, storyboard the video, shoot, edit, and star in the video. The video is then published on our YouTube channel for the world to see! This is definitely going to be the most talked about summer camp of the year! Pizza party and video premier on Friday! See previous year's videos at www.playmusicandart.com.

This camp has sold out every single year, so please take advantage of early registration.

Space is *very* limited to 6 campers per session.

Comics and Manga Camp

June 2-6 12:00-3:00 \$175 July 7-11 9:00-12:00 \$175

Draw your own Comics and Manga with professional comic artist Shawn McCauley (Zenescope's Grimm's Fairy Tales, Discovery Channel's 10 Deadliest Sharks, Monster Hunter's Survival Guide). Learn the fundamentals of comic book story telling, as well as the techniques and tools the pros use to bring these stories to life! From sketch, to pencils, to inks, you'll have your own finished comic book page by the end of this one week camp!

Pencil to Pages Camp

June 23-27 12:00-3:00 \$175

GOAL: teach students how to get the artwork they draw on paper into a printed book.

By the end of camp students will have a printed 4 or 8 page mini comic to take home.

Recommended for teenagers who are genuinely interested in learning how to write, illustrate and print their own comic books.

Video Game Music Camp

June 23-27 9:00am-12:00pm \$175

Study 30 years of video game music history from Atari and Nintendo to PS3 and iPad. Learn about the composers, identify common themes, realize capabilities and limitations of instruments on each system, etc. Test your knowledge of video game themes and learn about some of the revolutionary games that pushed music to the limit. The campers will also create a score for the popular video game Minecraft and publish it on YouTube. Guitar Hero competition and pizza party on Friday!

Art Camp

June 16-30 12:00pm-3:00pm \$175 June 30- July 1 \$35 per day

Each day will include a variety of arts and crafts including clay, drawing, painting, pastels and fabric arts. Full week camp will include a canvas painting on Friday

Christmas in July Art Camp

July 21, 22, 23 12:00pm-3:00pm \$35 per day

Each day of this special 3 day camp we'll make a craft, card or gifts for the holidays.

We look forward to a Summer of Creative Fun with Your Family!!!